Welcome to Educational Impact’s Online Learning Academy! Before you log on to the EI site, take a minute to review the Getting Started information below. When you are ready, you can access EI’s online programs via the Internet at www.educationalimpact.com.

- Professional Development delivered by video
- Self-paced to suit your busy lifestyle
- Listen to the nation’s leading experts in education
- Observe real teacher in action in the classroom

STEP ONE: Logging In

The “Click here to LOG-IN” button is located in the top right corner of the EI homepage. Enter your …

User Name: (your Hillsborough Lawson #)
Password: teach

STEP TWO: Getting Your Computer Ready

To view the video in the EI programs, you may need to install “QuickTime” on your computers - both at home and at school. Many computers already have QuickTime installed, but if yours does not, this software can be easily installed from the EI login page.

1. Click on “Software Check” to determine if your computer already has QuickTime.
2. If QuickTime is not on your computer, you will be prompted to download it.
3. Click on “Installing QuickTime.” (If you are still experiencing difficulty you may have to contact your network person or IT coordinator to help you.)

STEP THREE: Selecting Media Settings

Log in and select the program and module you wish to view. Select the correct media setting to view the video component - low for dial-up, and high for high band-width connections. If you experience delays in video playback, switch from the “High Bandwidth” to the “Low Bandwidth.” Do not click or “Play”; the movie will begin on its own when all content has been downloaded.

Help from EI

The EI web site is designed for users of all abilities. In the rare event you experience technical difficulties, we are here to help you. Call 888-207-9856 or click on the “Live Tech Support” button on the EI site.

Help from Hillsborough

If you have questions regarding specific Hillsborough professional development requirements, or your Lawson ID number, please call the Hillsborough help line at 813-744-6673.