

Menu

This Menu gives you quick access to all the content for *Dynamic School Leadership: Transforming Your Campus Culture*. It will also keep track of your progress as you work your way through the program's video content in the topics. When you feel comfortable with the content of a particular section, take the corresponding assessment.


Module 1: Introduction to "Dynamic School Leadership: Transforming Your Campus Culture"

This topic is:
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Topic A:
"Dynamic School Leadership" Overview | 4 min | Hide Content

- [VIEW](#) 1. Introduction to "Dynamic School Leadership" | 03:26
- [VIEW](#) 2. Site Tips | 00:20

Module 2: Leading a Culture of Change

This topic is:
 10% Complete

Topic A:
Strategic School Change | 53 min | Hide Content

- [VIEW](#) 1. Introduction to Michael Fullan & his presentation on school change | 01:24
- [VIEW](#) 2. What is involved in the school change process? (Case Studies) | 05:58
- [VIEW](#) 3. The requirements for large scale school reform | 03:55
- [VIEW](#) 4. The challenges of change and the "Implementation Dip" | 06:12
- [VIEW](#) 5. Establishing a vision & strategic plan | 03:56
- [VIEW](#) 6. The profound impact of professional learning communities | 02:20
- [VIEW](#) 7. What are the key drivers for successful school change? — Part 1 | 06:09
- [VIEW](#) 8. What are the key drivers for successful school change? — Part 2 | 10:12
- [VIEW](#) 9. Creating a district-wide culture that supports school reform from top down to bottom up | 08:05
- [VIEW](#) 10. School leadership is the key to successful educational reform | 04:45

Assessment:
Leading a Culture of Change

Module 3: The Composition of a Dynamic Leader

This topic is:
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Topic A:
Shaping School Culture | 40 min | Hide Content

- [VIEW](#) 1. What is school culture | 01:33
- [VIEW](#) 2. The components of good school culture | 04:28
- [VIEW](#) 3. Cultivate, captivate and celebrate school culture | 04:23
- [VIEW](#) 4. Assessing your school culture | 00:57
- [VIEW](#) 5. A Principal panel discusses school culture | 03:25
- [VIEW](#) 6. Transforming your school culture | 03:33
- [VIEW](#) 7. Creating a culture that emphasizes teaching and learning | 02:27
- [VIEW](#) 8. Dealing with pressure and stress | 02:34

- VIEW 9. Changing expectations for school Principals | 03:37
- VIEW 10. Maintaining self control | 02:13
- VIEW 11. How have societal changes impacted the job of a school Principal? | 04:00
- VIEW 12. The decision making process | 03:22
- VIEW 13. Guidance for future Principals | 02:29

Assessment:
Shaping School Culture

Topic B:
Ethics and Values in K-12 Education | 35 min | Hide Content

- VIEW 1. The importance of value and ethics in the principalship | 03:26
- VIEW 2. School Administrators: character, competence, commitment & concern | 04:50
- VIEW 3. Code of ethics for administrators: A Texas example – part 1 | 03:46
- VIEW 4. Code of ethics for administrators: A Texas example – part 2 | 03:30
- VIEW 5. Applying the ethics code to the day to day job of being a Principal | 06:20
- VIEW 6. Guidelines for doing what is right | 04:49
- VIEW 7. Leading by example: the Principal as the standard bearer | 04:04
- VIEW 8. Considering ethics and values in all of your decisions | 04:09

Assessment:
Ethics and Values in K-12 Education

Topic C:
Establishing a Vision for Your School | 32 min | Hide Content

- VIEW 1. A framework for establishing the school vision | 00:46
- VIEW 2. School leadership - first understand your own values | 05:00
- VIEW 3. What is a “learner leading” model? | 03:05
- VIEW 4. The characteristics of a servant leader | 02:26
- VIEW 5. What is a “learning community?” | 04:11
- VIEW 6. Establishing a shared school vision | 04:08
- VIEW 7. Translating a school vision into reality | 04:44
- VIEW 8. Quantifying and measuring the results | 02:51
- VIEW 9. Summarizing the process for establishing a school vision | 05:31

Assessment:
Establishing a Vision for Your School

Topic D:
Essential Communication Skills for Successful School Leaders | 35 min | Hide Content

- VIEW 1. Being an ambassador for your school | 01:45
- VIEW 2. What is a campus culture? | 05:05
- VIEW 3. How to become an effective listener | 03:49
- VIEW 4. Establishing trust/Dealing with tragedy | 06:12
- VIEW 5. Proven strategies to improve your guidance counselor program | 02:50
- VIEW 6. Embracing the change process | 02:21
- VIEW 7. Communicating with community – establishing meaningful partnerships | 03:23

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- VIEW 8. Principal politics – communicating with the administration and school board | 01:43
- VIEW 9. Communicating with parents | 02:02
- VIEW 10. The role of the Principal in overseeing extracurricular activities | 02:14
- VIEW 11. Being Principal – every day is different | 03:19

Assessment:

Essential Communication Skills for Successful School Leaders

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Topic E:

Establishing High Expectations | 22 min | Hide Content

- VIEW 1. Understanding student expectations | 01:50
- VIEW 2. The challenge of increasing student expectations | 05:36
- VIEW 3. Promoting a learning environment | 07:58
- VIEW 4. Utilizing student learning data to set goals and objectives | 05:59
- VIEW 5. Reaching a common goal | 00:23

Assessment:

Establishing High Expectations

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Topic F:


Proven Strategies to Work Effectively with the Community Groups | 45 min | Hide Content

- VIEW 1. The importance of campus culture | 01:46
- VIEW 2. Empowering the PTA to help you establish school culture | 03:34
- VIEW 3. Forming a campus advisory council | 04:23
- VIEW 4. Teacher groups – empowerment and responsibility | 04:23
- VIEW 5. Establishing professional learning communities | 06:40
- VIEW 6. Developing standards for teacher department meetings | 03:03
- VIEW 7. Encouraging teacher professional development | 02:22
- VIEW 8. Establishing student advisory groups | 06:15
- VIEW 9. Empowering student groups to lead your character education efforts | 03:22
- VIEW 10. Embracing student diversity | 03:18
- VIEW 11. Involving various community groups | 02:56
- VIEW 12. The critical need to connect yourself to school community groups | 03:00

Assessment:

Proven Strategies to Work Effectively with the Community Groups

Module 4: Words of Advice from the Field

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Topic A:

A Grab Bag of Issues | 12 min | Hide Content

- VIEW 1. Hiring teachers with the ability to connect | 02:04
- VIEW 2. Retaining staff requires involvement | 01:01
- VIEW 3. Creating a positive staff culture | 02:40
- VIEW 4. Managing all of the hats | 02:29
- VIEW 5. Time management: Creating the "Big Three" | 01:33

VIEW 6. Advice to aspiring administrators | 02:15

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Topic B:

Leading Great Discussions Around Teaching | 9 min | Hide Content

VIEW 1. The Fishbowl Professional Learning Community | 09:06