# Educational Impact

Presents...



## **Teachers** & **Parents**



## Module 1:B The Building Blocks of Parenting 31 minutes of video 43 minutes - completion time

parenting plan that runs effectively.

Learn foundational tools to help parents set up a parenting plan for success. Dr. Scannella guides viewers in how to build rapport with their child, and establish and carry through with household rules. He discusses what attributes lend themselves to good parenting; what constitutes a "good" household rule; and what a parent should do if their discipline method doesn't seem to work. By examining how and why discipline fails, parents can reevaluate their own reactions and readjust to a

## Module 1:D When Techniques and Strategies Don't Work 9 minutes of video

12 minutes - completion time

It's natural for a parent to feel helpless when everything they do to modify their child's

behavior fails. So, what should they try next? Is spanking ever the answer? By highlighting specific incidences, Dr. Scannella provides a game plan for parents struggling with children who whine, refuse to listen, make excuses for themselves, and threaten to run away or commit suicide. Also included are strategies that should never be used in disciplining a child.



## Module 1:G Addressing Specific Incidences

#### 9 minutes of video 12 minutes - completion time Can you imagine how it feels to learn your

child has stolen? This module addresses

tough and emotionally draining behavioral problems - such as refusal to do homework or chores, fighting and temper tantrums, not complying to rules and curfews, and of course drugs, alcohol, sexual promiscuity, or lawbreaking activities. Dr. Scannella offers advice on how to handle these specific situations and maintain order in the parent/child relationship.



## Module 1:A Why Do Kids Misbehave?

26 minutes of video 36 minutes - completion time Originally developed for parents, this course has found an avid audience among educators. Why do kids misbehave to the point of

defiance? Who's really responsible for this behavior? What do kids really need and want from parenting? Dr. Anthony Scannella, a former principal, director of curriculum and psychotherapist, addresses these issues and offers helpful advice to establish interpersonal relationships that help modify and improve behavior. Learn his Building Blocks of Parenting and establish the rules and discipline every household or classroom needs. Included in this introductory module is a Personality Assessment that will help strengthen communication with children by analyzing personality types and providing tactics that will bridge any differences.



## Module 1:C What is Discipline?

36 minutes of video 50 minutes - completion time

By understanding what discipline is and what it is not, learn why some discipline just

does not work. This module offers a plan that allows children to have a choice, clearly outlines how parents should issue a timeout, and focuses on using incentives, not rewards! Parents learn how to use specific language for effective communication with their children - avoiding confrontation and excuses. Also included are techniques to use when discipline fails, such as when a child is extremely violent.



## Module 1:E **Personalities**

7 minutes of video 9 minutes - completion time

Aren't all children the same? Does personality really matter in how a parent speaks to their child? What does personality have to

do with why a child doesn't listen? Discover the four personality types, the traits each personality may display, and tactics to remember when communicating with each different type. Parents can identify their child's personality type through the online Personality Survey.



## Module 1:H Conclusion

1 minutes of video 2 minutes - completion time

Hear parting words, some last minute tips and advice from Dr. Scannella for parents

before they venture out to give parenting a new approach. He ends on a positive note: Never give up on your child, and always "run after your child to bring him or her back."

Plus, a powerful Personality Assessment Tool allowing teachers to input the characteristics for each of their students then, receive suggestions on how to effectively communicate.